

JOUR 61a – Student Media Production I (3 units)

JOUR 61b – Student Media Production II (3 units)

CLASS MEETINGS: Tuesdays and Thursdays 3:30-4:45 p.m. in Room L-42

PROFESSOR: Cecilia Deck deckcecilia@fhda.edu

OFFICE: Room L41 **PHONE:** 408-864-8588

OFFICE HOURS: Mondays noon-2 p.m.; Tuesdays and Thursdays 1:30-3 p.m. and 5-6 p.m. **AND** La Voz production times (see calendar below)

DESCRIPTION

These three-unit classes meet on Tuesdays and Thursdays and produce La Voz Weekly, the La Voz website (lavozdeanza.com), Video La Voz and associated social media.

JOUR 61a –Practical experience in creating basic news and feature content as members of the college newspaper, magazine or online media staff. **Required course** for JOUR A.A. and A.A.-T. degrees.

Prerequisite Advisory: EWRT 1A or ESL 5. Three units.

JOUR 61b –Practical experience in creating longer and complex news, feature and visual content as a member of the college newspaper, magazine or online media staff. **Required course** for JOUR A.A.-T. degree. **Prerequisite:** JOUR 61a. Three units.



canvas These courses use Canvas online course management. Enrolled students can log in through MyPortal on Monday, Sept. 25.

WHAT IS LA VOZ?

- A First Amendment student publication that includes La Voz News along with our website, social media and video content. Students create and control the content, from ads to stories and photos to layout.
- A historical record of life at De Anza College, going back to the college's founding in 1967.
- A business. We sell ads and are accountable to the advertisers for publishing on time.
- A student activity. La Voz media and the students who produce it are an integral part of life on campus.

GOALS FOR STUDENTS IN THE COURSES

- Demonstrate judgment of what makes a basic news story and how to go about gathering information for print, visual media and/or online.
- Report, write, edit and/or create visual content for print and/or online publications using multiple sources,
- Understand the legal and ethical aspects of aspects of news media.
- Develop a portfolio of work suitable for publication in a newspaper or for a news organization Web site.

TEXTBOOKS

- Harrower, *Inside Reporting*. Any edition.
- *La Voz Handbook* (handed out in class)
- *Associated Press Stylebook*, 2014 or later. Also available as online, as an app, or as an add-on to Microsoft WORD.

FACILITIES

Our newsroom in L-41 features large-screen Mac computers with most Adobe Creative Suite programs. Students are welcome to work in the lab during open hours – my office hours and other times TBA. We lend out equipment such as voice recorders, cameras, tripods and Lavalier mics. We also have books on reporting, photojournalism and graphics.

PLAGIARISM/ACADEMIC INTEGRITY

Reporting involves talking to live people and seeking information from varied sources. All sources must be attributed news-style. If you cut-and-paste material from the Internet or copy information from any other source and don't attribute it specifically, that is plagiarism. Professional journalists who plagiarize are fired and blacklisted. I will likely report any plagiarism incident to the Dean of Student Development and it could appear on your permanent record. The assignment will not fulfill course requirements and cannot be placed in your portfolio.

REQUIREMENTS

It is expected that you spend **nine hours a week** on three-unit courses at De Anza: Three hours in class and six hours out of class.

- **JOUR 61a:** Complete eight reporting assignments plus one photo assignment and one multimedia project. Read, take quizzes, participate in self-critiques and peer critiques, complete a digital or print portfolio. Keep editors informed; complete work by deadline.
 - Assignments must include: 2 news stories and 2 sports stories.
- **JOUR 61b:** Complete six to eight complex assignments e.g. series, covering a beat, package of related stories, photo essay with themed and linked content). Read, take quizzes, participate in self-critiques and peer critiques, complete a digital or print portfolio. Keep editors informed; complete work by deadline.

GRADING:

Points and Grading Scale (out of 100):

40 points – Two sports and two news stories: Timeliness, ethical use of sources, professionalism. Stories quote three or more sources unless editor assigns otherwise. Sources include first and last name and identifying information as required.

30 points – Five stories, any category: Timeliness, ethical use of sources, professionalism. Stories quote three or more sources unless editor assigns otherwise. Sources include first and last name and identifying information as required.

5 points – Multimedia assignment. Timeliness, ethical use of sources, professionalism. Stories quote three or more sources unless editor assigns otherwise. Sources include first and last name and identifying information as required.

5 points – One photo assignment. Includes at least 10 photos with cutlines. IDs include first and last name and identifying information as required.

10 points – In-class and Canvas participation: Assignments, story ideas and quizzes.

10 points – Portfolio/Final

95-100=A, 90-94=A-, 87-89=B+, 84-86=B, 80-83=B-, 76-79=C+, 70-75=C, 0-69=no pass

EXTRA HELP AND SUPPORT

- Help with all aspects of journalism is available from the instructor, the editors and La Voz's peer assistant. For office/lab hours, see the door of L-41 (around the side of the building).
- Help with many other aspects of life at De Anza is available at Student Health Services, Financial Aid and several tutoring centers.
- Disability Support Services in SCS 141 has a mission to ensure access to the college's curriculum, facilities and programs and to promote student success in realizing individual educational and vocational goals.
- Other services include:
 - Tutoring (Student Success Center): <http://www.deanza.edu/studentssuccess/>
 - Counseling: <http://www.deanza.edu/counseling/> (Student Services Building)
 - Financial Aid: <http://www.deanza.edu/financialaid/> (Student Services Building)
 - Library: <http://www.deanza.edu/library>

DISRUPTIVE BEHAVIOR

The college will enforce all policies and procedures set forth in the Standards of Student Conduct (see catalog). Any student disrupting the class or lab may be asked to leave. Administrative follow-up may result. Also see the La Voz Handbook.



Behavior in the La Voz lab and office – Students should do their part to keep the La Voz lab, office and break areas professional and welcoming. Avoid language that could be construed as sexist, racist, ageist or intolerant of LGBT people or people persons with disabilities. If you experience discomfort because of language use, **please see the adviser.**

Sexual harassment – creating a *hostile or offensive work environment*. As defined by the U.S. Department of Education, "Hostile environment harassment occurs when **unwelcome** conduct of a sexual nature is so severe, persistent or pervasive that it affects a student's ability to participate in or benefit from an education program or activity, or creates an intimidating, threatening or abusive educational environment. A hostile environment can be created by a school employee, another student or even someone visiting the school, such as a student or employee from another school." If you feel that you are being sexually harassed, **please see the adviser.**




FALL '17 PRINT SCHEDULE

La Voz is published every two weeks, starting Sept. 25. The orientation issue is produced before the beginning of the quarter. Email instructor Cecilia Deck at deckcecilia@fhda.edu if you're interested in working on the first issue (which will earn you credit toward your assignment requirements).

October						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

-  La Voz print days
-  La Voz production days:
Wednesday 6-11 p.m.
Thursday 6-11 p.m.
Friday: 10 a.m. to 4 p.m.

November						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

-  Thanksgiving days off
-  Last day of quarter - Editor applications due by noon
-  Exam week - La Voz potluck/exam Dec. 12 4-6 p.m.

December						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						