

De Anza College
Introduction to Microeconomics
Spring 2017 ONLINE
Don Uy-Barreta

I. CLASS INFORMATION

Course: ECON-002.63Z

Meeting times: 100% online – no campus meeting

Required Book/Material: Microeconomics, author: David Colander, 8th Edition, McGraw-Hill

Email: ["uybarretadon@deanza.edu"](mailto:uybarretadon@deanza.edu) All the materials are online.

But the instructor may email more materials every now and then.

When emailing the instructor, please specify which class/section you are enrolled in.

Please use this email address for any correspondence with the instructor.

Office Hours: will be virtual via email and phone. My cell phone is 650-302-8676.

Please allow 24-48 hours for me to return your message if you leave a message.

I check my messages Monday through Thursday 9:00 a.m. to 4:00 p.m. I do not check my Messages during holidays and/or weekends.

II. COURSE DESCRIPTION

Examines fundamental microeconomic issues; the allocation of resources and the pricing of output and factors of production; the distribution of wealth and income; consumer motivations and behavior; the nature and behavior of business firms and markets under various degrees of competition; current problems.

ECON 2 Principles of Microeconomics

(See general education pages for the requirement this course meets.)

Prerequisite: Mathematics 212 or equivalent.

Advisory: English Writing 1A or English as a Second Language 5; Mathematics 114 or equivalent.

An introductory course focusing on choices of individual economic decision-makers. Examines fundamental microeconomic issues; the allocation of resources and the production function, pricing of output and factors of production; the distribution of wealth and income; consumer motivations and behavior; the nature and behavior of business firms and markets under various degrees of competition and market failure.

Course Justification: This course is a major preparation requirement in the discipline of Economics as well as Business Majors for at least one CSU or UC. This course meets a General Education requirement for Area D at De Anza, CSU and Area (4B) IGETC.

Also, this course belongs on the AA Liberal Arts certificate. This course is part of the Principles Series that meets the need for Economics majors, Business majors and G.E. students. The students learn to apply the tools of 'Economic Analysis' to understand business strategic decision-making, human interaction and social issues.

III. COURSE OBJECTIVES

- A. Recognize economic decision making within the context of social science. Analyze the role of the principles of microeconomics in the introduction to economics as a field of study, and examine the position of economics relative to the other social sciences of which it is a part.
- B. Define and measure basic microeconomic phenomena - Examine the model of supply and demand analysis and recognize the usefulness of its application in comparing markets both national and international in scope.
- C. Construct models of consumer behavior in relation to the development of markets and appraise the powerful role of consumers in directing the economic decisions of the worlds nations.
- D. Examine the purpose of business firms as instruments for the organization of production in an economy, and evaluate the cost of production. Recognizing and defining the causal relationships between basic microeconomic phenomena, including the linkage between industry structure, decision-making and outcomes of the firm. Illustrations of these relationships will be drawn from different societies in different historical periods.
- E. Recognizing and defining the causal relationships between basic microeconomic differentiations in cost, revenue, profit, and social outcomes.
- F. Assemble a model of the market for productive resources and evaluate the importance of gender, ethnicity and cultural diversity in the resulting distribution of income.
- G. Market Failure and Public Policy: Analysis of Positive and Negative Externalities

Student Learning Objectives:

- 1. Evaluate whether market efficiency exists using the model of supply and demand.
- 2. Students will demonstrate the knowledge about how markets work and what happens in the presence of market imperfections.
- 3. Apply the tools of 'Economic Analysis' to understand human interaction and social issues ranging from business human interaction and normative choices involving the economic environment.
- 4. Develop a critical way of thinking to make optimal decisions in everyday life using marginal benefit, marginal cost concepts.

IV. RESOURCES

The textbook is a required resource for this class.

V. GRADING

Grading will not be based on a curve. Overall policy, assignments turned in late after the due date will not receive credit. (+) and (-) are also given as needed.

Grading:	Homework	= 20%
	Exam 1	= 25%
	Exam 2	= 25%
	Final	= 30%

	100%	

Grading Scale:

The grading scale below is governed by: <http://www.deanza.edu/policies/grading.html>

* Note: California Education Code does not allow the reporting of a C- grade.

94-100 = A

90-93 = A –

87-89 = B+

84-86 = B

80-83 = B-

75-79 = C +

70-74 = C

67-69 = D +

64-66 = D

60-63 = D –

59 and below = F

Incomplete and Withdrawal: It is the student’s responsibility to withdraw/drop from the class. Please check the timeframe and due dates.

VI. COURSE EXAMINATIONS: All exams will be conducted online, given their specific due dates. Please ensure that your schedule is able to accommodate the exam dates/times/deadlines. The online exams must be taken according to the schedule and/or due date. There are no make up for the exams. Given that you know the deadline, please ensure that you are able to adhere to the deadline. The exams can be taken during the selected window of time but there is a deadline and also a time limit. Students can only use their own materials. Given the flexibility of the online environment, all due dates are as of Pacific Standard Time.

VII. HOMEWORK: The homework is also online. There is no time limit on the homework as long as it’s completed by the due date stated. Given the flexibility of the online environment, all due dates are as of Pacific Standard Time. Please abide by all the homework/exam/assessment deadlines.

VIII. OFFICE HOURS: Office hours will be conducted via email/skype. If you have any questions/concerns, please email me as I check my email throughout Monday through Thursday (except weekends/holidays) and I will reply as soon as possible. Please allow 24 to 48 hours for me to reply. You may email me at uybarretadon@deanza.edu or at donuybarreta@yahoo.com. On the subject line of your email please put “Online class – Microeconomics – your name”. For example if your name is John Doe then the subject line should read “Online class – Microeconomics – John Doe”. Please do not send me a message using the Catalyst system. For Catalyst system issues (login/password/etc.) please contact the resources from this website: <http://www.deanza.edu/online-ed/>

IX. PLAGIARISM: De Anza College takes plagiarism, representing someone else's work as your own, seriously. Consult the De Anza College Student Handbook regarding consequences of misrepresenting your work.

X. FREE ONLINE TUTORING: For additional student support please refer to this link which offers free online tutoring for many courses. <http://www.deanza.edu/studentsuccess/onlinetutoring/>

Please scroll to the bottom to see all of the dates.

Chapter coverage: It would be very useful if you print out the below schedule so that you can cross off the items as you complete them before the due date.

Week	Chapter/Topic	Week Opens 7:00 am PST	Week Closes 11:59 pm PST	Homework Opens 7:00 am PST	Homework Closes 11:59 pm PST	Exam Opens 7:00 am PST	Exam Closes 11:59 pm PST
1	Economics and Economic Reasoning	4/10/2017	4/16/2017	4/10/2017	4/16/2017		
2	Production Possibility Model, Trade, and Globalization	4/17/2017	4/23/2017	4/17/2017	4/23/2017		
3	Economic Institution	4/24/2017	4/30/2017	4/24/2017	4/30/2017		
4	Supply and Demand and Exam #1	5/1/2017	5/7/2017	5/1/2017	5/7/2017	5/1/2017	5/7/2017
5	Using Supply and Demand	5/8/2017	5/14/2017	5/8/2017	5/14/2017		
6	Describing Supply and Demand: Elasticities	5/15/2017	5/21/2017	5/15/2017	5/21/2017		
7	Taxation and Government Intervention	5/22/2017	5/28/2017	5/22/2017	5/28/2017		
8	The Logic of Individual Choice: The Foundation of Supply and Demand	5/29/2017	6/4/2017	5/29/2017	6/4/2017		

9	Game Theory, Strategic Decision Making, and Behavioral Economics and Exam #2	6/5/2017	6/11/2017	6/5/2017	6/11/2017	6/5/2017	6/11/2017
10	Production and Cost Analysis I (I'm not assigning you to read Production and Cost Analysis II but it is in my class/lecture notes)	6/12/2017	6/18/2017	6/12/2017	6/18/2017		
11	Perfect Competition	6/19/2017	6/25/2017	6/19/2017	6/25/2017		
12	Final Exam will close on 06/30/17 (Friday) @ 11:59 p.m. PST	6/24/2017	6/30/2017			6/24/2017	6/30/2017