

DE ANZA COLLEGE BUSINESS DEPARTMENT
BUSINESS AND SOCIETY
Summer 2020

Also known as **Business 21, section 61Z**
INSTRUCTOR: BYRON LILLY

Student Learning Outcome Statements (SLO)

By the end of this course, you will be able to:

- Recognize the essential vocabulary of business ethics, corporate social responsibility, and business lobbying, be able to match that vocabulary with its definitions, and be able to employ that vocabulary correctly in a written composition.
- Discuss and evaluate the meaning of business ethics, the major sources of ethical values in business, business ethics in other cultures, and factors that influence managerial ethics.
- Examine and assess the role of government in regulating business, the history of government regulation of business from the Industrial Revolution to the present, and the influence of business on the political process.

Required Materials:

- **Textbook:** **Selected Materials from Business, Government, and Society: A Managerial Perspective, Text and Cases**, a McGraw-Hill **custom textbook** created expressly for De Anza College. Physical textbook: ISBN 978-1-12-154293-8. E-book: ISBN 978-1-12-161708-7.
- **Alternate textbook:** Alternatively, you could use **Business, Government, and Society: A Managerial Perspective, Text and Cases, Thirteenth Edition**, by John F. Steiner and George A. Steiner, 2012. ISBN 978-0-07-811267-2. This will work just as well as the custom textbook, but it's probably more expensive.
- **Second Alternate Textbook:** Online textbook. The preceding two options are physical textbooks. If you would prefer an online textbook, visit <https://create.mheducation.com/shop/#/catalog/details/?isbn=9781121617087>. The cost for this online textbook is \$82.80.

Course Requirements:

- **Access to the Internet/Getting Started:** Access to the Internet is required for this class. This class is offered only through **Canvas**. Canvas can be accessed from the Student tab in MyPortal, or by going to <https://deanza.instructure.com> and using your MyPortal credentials to log in.
- **Orientation videos:** You will find a collection of orientation videos inside the course website in Canvas, near the top of the page, grouped under the heading "Course Syllabus and Orientation Videos." It is really important that you watch these videos. They will explain how you earn points in the class, and how and why to make a solid and timely start in the class.
- **Attendance:** Although this is a 100% online class, it still has an attendance requirement. The attendance requirement for this class has two components: 1. Any student who earns fewer than 1 points during the first week of the quarter will be dropped from the class as a no show, and 2. Each student must earn at least 65% of the points possible in the class by the end of each of the first four weeks of the class. Here are the four minimum point thresholds each student must meet to avoid being dropped from this class for inadequate attendance per the second component of the attendance policy:

Attendance Checkpoint	Minimum points needed
Sunday, July 5, 2020	320
Sunday, July 12, 2020	510
Sunday, July 19, 2020	720
Sunday, July 26, 2020	910

- The **online quizzes** are where you will earn 92% of your points in this class. They are due in six batches. Each batch is due on a Sunday night at 11:55 pm. The quizzes in the first five batches may be taken up to one week late, but a lateness penalty of 4% per full or partial day will be assessed against all late quizzes. Quizzes in the first five batches not completed within one week of their due date cannot be completed at all. There is no opportunity to complete any of the quizzes or exams in the sixth batch – the one due August 6 at 11:55 pm – late. If you do not complete them by that date and time, you will earn a zero on them. The online quizzes are open book, open note, but they are not to be taken collaboratively. Each student must complete their own online quizzes without assistance from others.
- **Final Examination:** The **online final examination** is where you will earn the remaining 8% of your points in this class. **Warning:** The final exam is due on a **Thursday night, not a Sunday**. Specifically, it is due at 11:55 pm **Thursday, August 6**, along with the chapter 11 quizzes. Further information can be found by reading the note “About the Final Exam” in the Final Exam assignment group at the bottom of our course website in Canvas.

Grading Policy:

Each student's course grade will be determined by the percentage of the total points possible in the class earned by that student in the current quarter:

% of Points Earned	Letter grade
99-100%	A+
92-98%	A
90-91%	A-
88-89%	B+
82-87%	B
80-81%	B-
78-79%	C+
70-77%	C
67-69%	D+
58-66%	D
55-57%	D-
Below 55%	F

A Word About How I Round Grade Percentages:

I do not round all grades upward as some instructors do. I will round a grade of 91.5% up to 92%, so that would earn a letter grade of A, but I will always round a grade of 91.4999% grade down to 91%, so that

would earn an A-. I use the same rule for all the other break-points listed in the above schedule.

A Word About the Difficulty Level of This Course:

This course is one of only three De Anza College Business courses that is not only CSU-transferable but also U.C.-transferable. This means if you earn a passing grade in this course here, then transfer to any college in California's U.C. or CSU systems, such as U.C. Berkeley or San Jose State University, you will be treated as having passed Business and Society there for the purposes of earning any degree they offer that requires that course. In order to maintain this transferability, we must periodically satisfy schools like U.C. Berkeley and San Jose State that this course is as difficult and thorough as the course they offer under the same name. For that reason, you may find that this course is a bit more difficult than some of the other courses we offer here in the De Anza College Business department.

Grade Reporting:

All grade reporting will be done inside Canvas. See the orientation video "How to Check Your Grade So Far" on the course website in Canvas for details.

Academic Integrity Policy:

All online work must be performed individually. You are welcome to study or discuss the assigned chapters in the textbook or the lectures with others if you like, but students who assist others on an online *exam or quiz*, or who accept the assistance of others, have **cheated**. If I become aware that a student has cheated, that student will receive a **failing grade** on any and all assignments I have reason to believe they cheated on, **and** their **names** will be reported to the **Dean of Student Affairs** at De Anza College for possible further disciplinary action, up to and including suspension from De Anza College for a period of up to three years.

Optional Website:

The authors of the textbook maintain a website that they call the "Student Online Learning Center" containing a 10 question practice quiz for each chapter in the text. While you cannot earn any points for completing these quizzes, you may find them useful in preparing you to do well on the required online quizzes and/or the final exam in this class. You will find this website at: http://highered.mcgraw-hill.com/sites/0078112672/student_view0/index.html

You are responsible for dropping yourself if you do not want to finish the class:

- **Late drops are not permitted:** If you meet the minimum attendance requirements listed earlier, you will not be dropped from the class by me, even if you stop attending the class. This could result in you getting an F in the class. Therefore, if you fall behind on the work (for example, you miss an entire week's worth of assignments) and do not want to finish the class, **you should drop yourself from the class in MyPortal**. The final deadline for dropping this class is **Wednesday, July 29**.

Important dates to remember (all dates are in 2020):

Wednesday, July 1 – Recommended date by which you should read this course syllabus, watch the orientation videos available in Canvas, and begin the first assignment.

Sunday, July 5 – The chapter 1 and 2 assignments are due by 11:55 pm on this date.

Sunday, July 12 – The chapter 3 and 4 assignments are due by 11:55 pm on this date.

Sunday, July 19 – The chapter 5 and 6 assignments are due by 11:55 pm on this date.

Sunday, July 26 – The chapter 7 and 8 assignments are due by 11:55 pm.

Wednesday, July 29 – Last day to drop this course (will result in a W appearing on your transcript)

Sunday, August 2 – The chapter 9 and 10 assignments are due by 11:55 pm on this date.

Thursday, August 6 – The chapter 11 assignments, and the online final exam, are due by 11:55 pm on this date.

Contacting the instructor:

Telephone: (408) 864-8431

Email: lillybyron@fhda.edu